

# International REALTOR® Member Benefits

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NATIONAL ASSOCIATION OF REALTORS®



## MXEL Mission Statement

*Empower and engage the REALTOR® community by delivering trusted knowledge, resources, and experiences that elevate member success and professionalism.*

# What is an IRM?

The National Association of REALTORS® has global bilateral relationships with 104 local institutions and real estate associations in 76 countries.

Only Members of these NAR cooperating associations throughout the world can join NAR.

# Code Of Ethics



I AM A REALTOR®.  
I LIVE BY "THE CODE."

"When representing a buyer, seller, landlord, tenant, or other client as an agent, REALTORS® pledge themselves to protect and promote the interests of their client." CODE OF ETHICS

# NETWORKING

- 1.5 million members
- 6,000+ IRM
- Find a REALTOR Directory
- IRM REALTOR Referral Form
- Discount on REALTORS Conference and Expo

**NATIONAL ASSOCIATION OF REALTORS®**

Real Estate Topics   Membership   Research & Statistics   Political Advocacy

### Find a REALTOR®

Find a REALTOR®   Reset

If you are looking for a REALTOR® to assist you in a property transaction, please go to the [REALTOR.com](https://www.realtor.com) web site and utilize their REALTOR® search.

This "Find a REALTOR®" search is intended for REALTORS® to help them find other REALTORS®. The search criteria that is entered should be as specific as possible due to known information about the REALTOR® being sought.

*Search results will be limited to 100 viewable entries and search time may be increased for some criteria*

Last Name

First Name

Office Name

City

State/Province

Zip/Postal Code



**INTERNATIONAL REALTOR® MEMBER REFERRAL FORM**

DISCLAIMER: In order to assist members, NAR created this sample Referral Form, which should be modified to fit your particular needs. This document is not intended to be and does not constitute legal or professional advice or a substitute for specific legal or professional advice. The user of this document should not use this document without consulting legal counsel. Neither the National Association of REALTORS® nor its International REALTOR® Member program enters into mediation or arbitration processes.

**Referring (Source) Broker/Agent**

NAME:

COMPANY:

BUSINESS ADDRESS:

BUSINESS CITY:

STATE/REGION/PROVINCE:

COMPANY COUNTRY:

E-MAIL ADDRESS:

POSTAL CODE:

WEB SITE:

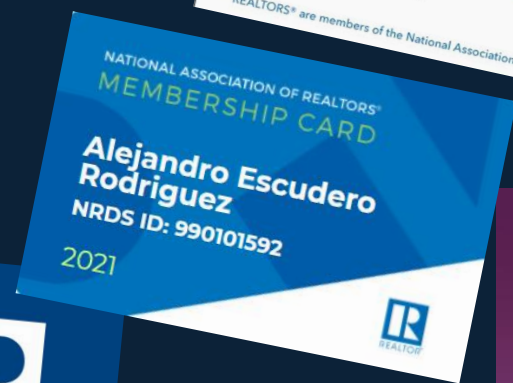
Date of Referral Agreement:



# MARKETING



- Marketing assets CAC: That's Who We R
- Photofy
- REALTOR® Membership Card
- REALTOR® Logo and Trademark
- REALTOR Team Store®



**MORE  
THAN  
AN  
APP**

**REALTORS® > AGENTS**

An app runs on code. A REALTOR® stands by one. In our Code of Ethics, we promise to put people first. And there's no download button for that.

**THAT'S WHO WE REALTOR**

DR® Code of Ethics, is accountable > a higher

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**THAT'S WHO WE REALTOR**

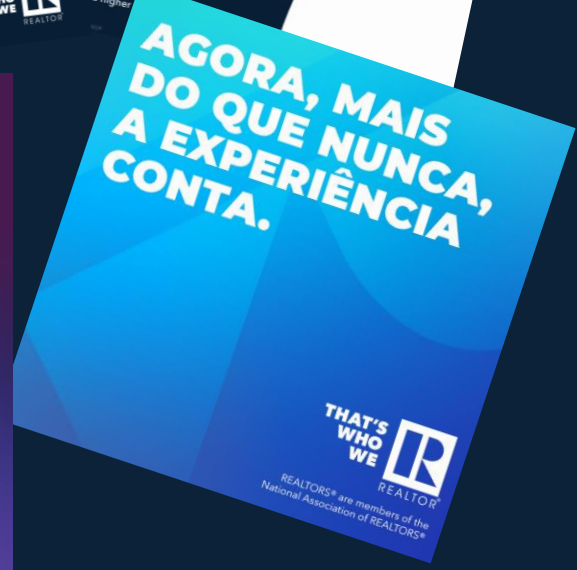
are members of the National Association of REALTORS®

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**Cauta R-ul.**

**THAT'S WHO WE REALTOR**

REALTORS® are members of the National Association of REALTORS®



**NAR'S OFFICIAL SUPPLIER OF  
REALTOR®-LOGO BRANDED  
PROMOTIONAL PRODUCTS.**





# EDUCATION

- Online, virtual and in person designations and certifications



# RESEARCH

## Research Reports

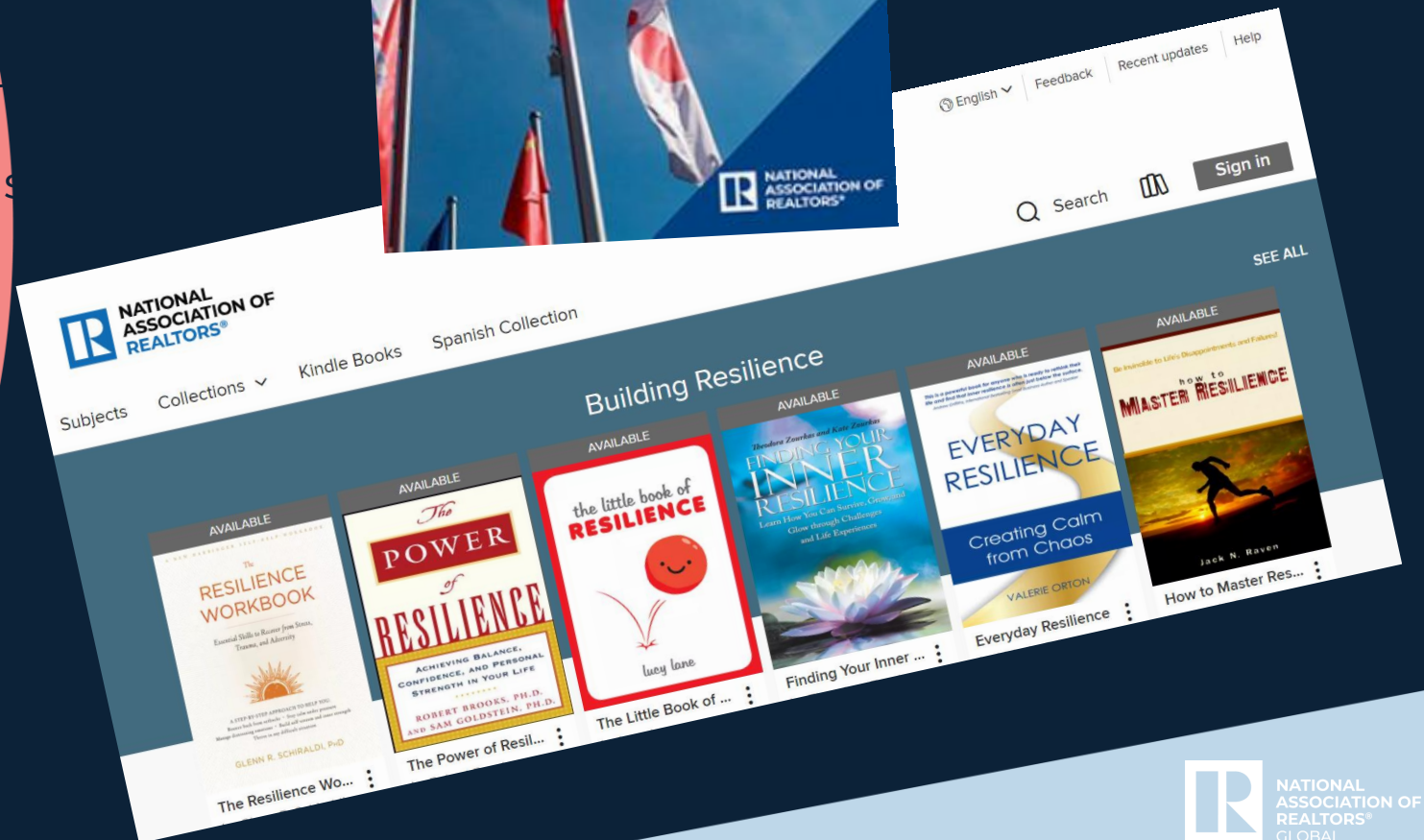
<https://www.nar.realtor/research-and-statistics/research-reports>

The latest reports from U.S. housing market and industry statistics are available through NAR's Research team. Reports that are specific to international real estate are also available.

## eBooks Catalog

<https://realtor.overdrive.com/>

Check out audiobooks, videos, and eBooks from NAR's virtual library eBooks collection.

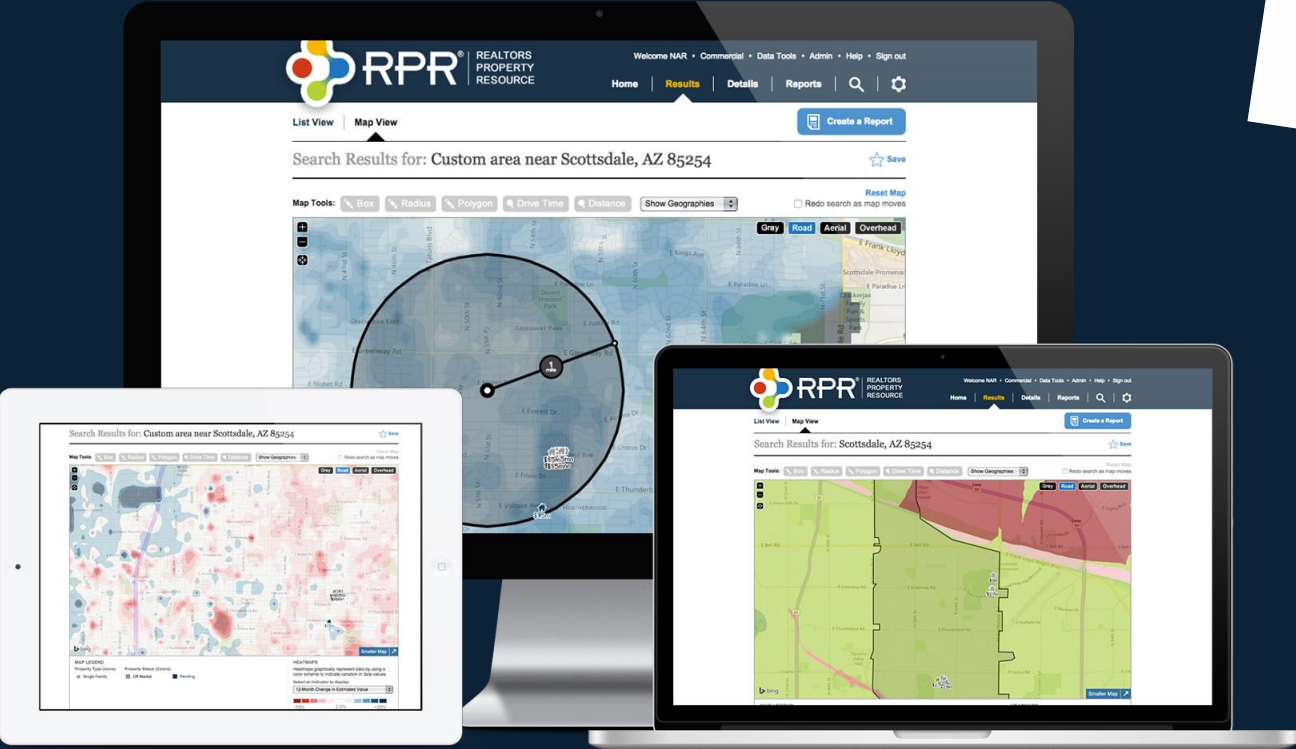


# OTHER BUSINESS TOOLS



Realtors Property Resource®

Houselogic.com





# IRM Benefits site

<https://www.nar.realtor/membership/international-realtor®-member-benefits>

# THANK YOU.

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NARdotRealtor



nar.realtor

